

Curriculum Vitae



Name: David Lawrence Wilson

Email: contact@d-l-w.com

Address: Please ask via email. Thank you.

Web: www.d-l-w.com

Telephone: Please ask via email. Thank you.

Twitter: twitter.com/dlw_com

Profile...

My name is Davey and I am addicted to design. I have been designing for over ten years. Areas of design mastered:

- Web design
- Graphic design
- Corporate design
- Book design
- Page layout
- Product placement

I am reliable and consistent with my work. I have a great aptitude for learning new skills and keep myself at the forefront of design and web practices. I am a friendly and self-motivated individual - that plays nicely in groups too. If you think you have a place for me ...and I agree - then my work will be second to none.

Skill set...

Project managed client relationships from start to finish for over 5 years on a variety of projects including:

- Book design & production
- Public sector websites
- Corporate image/strategy
- New business ventures

I have also trained staff on a variety of software platforms and managed work flows to deadlines.

Fully literate in... Photoshop, Illustrator, Quark, Indesign, Dreamweaver, Fireworks, Flash, Microsoft Office, Mac/PC. Mac I.T. skills.

Career history...

March 2002 - April 2010 - g8wave Ltd. 10 Tileyard Studios, Tileyard Road, London. N7 9AH.

Creative for g8wave - a company encompassing mobile marketing, mobile products and dating services.

My position within the company comprised of instigating and managing projects from start to finish of public service sites. Designing for web, mobile, brand identity of their products and all corporate design and literature.

- Clients included:*
- Newsquest
 - Warner Bros
 - Johnston Press
 - Blink!
 - The Charlatans
 - Emap
 - NatMags
 - Northcliffe
 - Virgin Radio
 - Loot
 - Archant
 - GMG media.

Sept 2001-Mar 2002 - Hallmark Communications. 2nd Floor Summit House 48 Great Eastern Street London EC2A 3EP.

Graphic Designer for axm magazine, a mens monthly lifestyle title with circ: 75,000.

The position required strong organisational skills, keeping to tight deadlines with the monthly progression of the magazine through design, layout and through to completion.

- Work included:*
- Production
 - Scanning
 - Copy chasing
 - Layout design
 - Advert production
 - Proof reading
 - Editing short films
 - Liasing with clients
 - Photo proofing

Continues on pg 2

Career history continued...

Dec.1999-Sept.2001 – London & General Corporation Ltd. Macmillan House 96 Kensington High Street London W8 4SG
Art Director to The Red Book – Restaurateur & Chef, the annual for the restaurant industry with circ. 10,000.

This included: scanning, overall layout & DTP for the entire book, website design, proof reading, editing, liaison with clients, Corporate design, Other titles: The Blue Book – Contractors Directory & Buyers Guide. Corporate tie-ins with Business Europe.com, TandooriNews.com.

Clients included:

- 3663
- Dunhill
- Perrier
- Cyprus Trade Commission
- Ice Box
- Budweiser
- Performing Rights Society
- PPL
- Alma Leather
- Initial Textiles
- Jane Packer Flowers
- Wines of California

1998-1999 (Dec-May) – British Design & Art Direction. 9 Graphite Square Vauxhall Walk London SE11 5EE
Awards Co-ordinator: Liaising with International/National enquiries and organising the D&AD 1999 awards.
Administrating and inputting data. Working with advertising/design agencies inputting their entries into the awards ceremony for voting. Organising and displaying the entries in the Truman Gallery space; assisting the judges with the final voting and assisting in the final awards night hosted by Jack Dee in Earls Court.

Education...

1996 – Graduated – BA (Hons) 2.2 Degree in Graphic & Media Design.
1993-1996 – London College of Printing & Distributive Trades.

1992-1993 – BTEC Diploma in Studies In Art & Design.
West Surrey College of Art & Design.

1990-1992 – The Godalming 6th Form College. Godalming.
A-Levels: Art, English Literature, Design & Technology

Interests...

Art, Photography. Cycling, music including d-j'ing, computers, travelling, swimming, gardening and garden design, diy projects.

References...

Available on request

